



Chalkfest 2019 Artist Registration

Imagine a downtown overtaken by day long firestorm of creativity and positive community energy, culminating in yards and yards of sidewalk space displaying amazing chalk artwork, all while listening to live music and the sounds of a block party in the background with free cake and ice cream!!

Registration for early birds is \$15.00 and after August 10th registration will be \$ 20.00. Registration includes a concrete square and a 48 box of artist chalk. Additional items such as chalk and T-shirts may be purchased; T-shirts \$15.00 each.

Participants must be at least 12 years old. Those 11 and under are encouraged to get involved in chalkfest through family/children designated drawing area and must be supervised by a parent/guardian. These participants will receive a smaller amount of chalk depending on what is available and will not be part of the judging.

Pricing: One square/black board: \$15-20 depending upon registration.

Additional squares/black boards: registration plus \$5; squares may include a pole

Individual pieces of chalk \$.25 (Other art tools may be available and priced individually. Prices will vary.)

T-shirts: \$15.00

Rules of Participation:

1. Participants must be 12 years of age or older. Those 11 and under are encouraged to join the family/children area and must be supervised by a parent/guardian.
2. Participants must stay within their assigned space to create their artwork, be it square, horizontal or vertical and move around without interfering with other artists. Artwork need not fill the entire square. Please keep your area tidy and clean up before you leave.
3. Tents may not be placed over the sidewalk and must not interfere with another participant's ability to work or from spectators to view the event or blocking public pathways. Chalkfest reserves the right to have tents moved or removed. Smaller umbrellas may be used and must be secured to the ground with weights. Chalkfest & Downtown Rhinelander Inc. (DRI) reserves the right to have umbrellas/shades moved or removed.
4. Artwork must be appropriate for public viewing; full nudes, advertising, business or copyright logos, or political statements are NOT allowed. DRI/Chalkfest committee members reserve the right to remove any art that is not deemed appropriate.

5. NO OIL PASTELS, OIL PAINTS OR FIXATIVES ALLOWED.

6. Chalkfest Rhinelander reserves the right to limit the number of people (3) working on any space, with exception of those who have registered for shared spaces.

7. Non-compliance with these rules may result in removal from the festival.

8. Chalkfest and DRI may use photos or reproductions of artwork for future advertising and media purposes.

9. As a participant, I agree to assume all risks relating to the event and to release, indemnify, and hold harmless, Block Party, Chalkfest, or DRI, their directors, officers, agents, employees and volunteers from and against all expenses, claims, actions, liabilities, attorney fees, damages, and losses of any kind whatsoever, actually or allegedly, resulting from or connected with participating in the event. DRI shall not be liable for any loss or damage to any personal property, regardless of the cause of such loss or damage.

10. Contestant can begin chalking at 7 a.m. on 9/7/19 until 3:45 p.m. when judging will take place. All artwork must be "G" rated. This includes all seated individuals on Davenport St. All contestants must stop at 3:45pm. No more than 3 people per square and all must be registered. If participants who create on black boards must leave their artwork to be included in judging.

11. All contestants can bring with them a water bottle, kneeler, small sunshade and other items to keep them comfortable. DRI and Chalkfest Rhinelander will not be responsible for any stolen items and will not provide anything other than artist chinks, although other items can be purchased. The judging will begin at 3:45p.m., allowing judges to view each square. **Squares must have the registration number on them to be eligible for judging.** Squares will be shown throughout the remaining time and may be subject to unfavorable weather conditions.

The squares will be judged based on actual creativity and originality on Saturday September 7th at 3:45 p.m. and a grand prize will be awarded after judging is complete. Prizes will be donated by local businesses.

Registration deadline is Monday August 10, 2019 at 4 pm. Artists who apply after August 10th at 4 pm may not receive complementary chalk set, depending upon availability.

Acceptance will be done on a first come first served basis, so please submit your application at your earliest convenience. Upon acceptance you will receive more information about the event as well as your space number and a map of the grounds.

General Suggestions: Wear a hat and sun block to prevent sunburn. Knee pads are strongly recommended. Chalk will be provided in multi-colors so keep in mind if you are using a predominate color in your design you may need to purchase additional sticks in that color. Some swapping of colors with artists may be possible. Participants may use large sidewalk chalk for base colors and blending.

IN CASE OF RAIN: You may bring clear plastic sheeting to cover your artwork. Downtown Rhinelander, Inc., is not responsible if art is rained upon.

EVENT LOCATION/DIRECTIONS: Hwy 51 North from Wausau or south from Michigan, take Hwy 8 exit East into Rhinelander, turn left on Sutliff Ave. Turn right at the stop sign on Davenport St., go over bridge and straight at the stop light. Parking will be on your left after stop light.

DOWNTOWN PARKING: Free parking all weekend in lots off Anderson St and Trigs parking lots, all within walking distance.

HOTEL/RESTAURANT/LOCAL INFORMATION: Some hotels will have a block of rooms reserved specifically for the Block Party/Chalkfest event.

SPONSOR INFORMATION: This event is financially supported by the Wisconsin Arts Council grant, area businesses, Downtown Rhinelander, Inc., Supporters that helped to make this event possible are area banks and businesses.

Do you have questions?

CONTACT INFORMATION: chalkfestrhinelandergmail.com

Connect with us!  Rhinelander Chalkfest

This registration form must be completed and send with \$_____ entry fee to:

Chalkfest Rhinelander c/o Downtown Rhinelander, Inc. P O Box 1638 Rhinelander, WI 54501



Contestant Information (please print clearly)

Contestant Name(s): _____

Email(s): _____

Address: _____

City: _____ State: ____ Zip: _____

Telephone: _____ Alternate Phone: _____

Seated at Table: Yes ___ No ___ (tables & chairs are provided along with black foam core board).

Signature: _____ Date: _____

OFFICE ONLY: Date Application Received: _____

Date Accepted: _____

Space Number: _____

Map sent: _____